	J	OINT CONF	ERENCE OI	N HEALTH 20	009 Octobe	r 5-6, 2009	Yakima C	onvention C	enter	1	ı	
MONDAY, OCT. 5th	Room C & D	Room F	Room A	Room B	Room H	Room G	Suite 100	Suite 200	Suite 300	Suite 400	Suite 500	Suite 600
8:00am-9:15am	PLENARY 1: US Surgeon General Nominee, (Invited)	1.00.11	Noom X	Noom 2	1.00.11	1.00	Suito 100	04110 200	ound out		ound ood	- Cuito GG
9:15am-9:30am	Q & A w/ Surgeon General	Break	Break	Break	Break	Break	Break	Break	Break	Break	Break	Break
9:30am-10:15am		Health Impact Assessments Workshop: How to Ensure that Your Community Protects the Public's Health (9:30 - 12:30) Candace Rutt, Division of Nutrition and Physical	Using Performance Management to Increase Organizational Accountability and Communication	Using Data-Based Decision Making in Public Health Practice (9:30-12:30) Dr. Susan Allana & Jack Thompsen, Northwest Center for Public Health Practice, University of Washington	Public Health Emergency Preparedness and Response Program: H1N1 Response Report Out	Federal and State Public Policy Updates - Panel Discussion	Race and Ethnic Groups in Washington: Guidelines for Data Analysis/ Reactions to Race BRFSS Module	Building a Culture of Health & Wellness in the Workplace	HIV in Your Community (9:30-12:30)	The Impact of Legislation for School Nutrition Policy	WSPHA International Health Committee 2008-09 Project Report	Environmental Health Workshop Washington State Department of Ecology Anaerobic Digesters
9.30diii- 10.13diii		Activity, Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention	Emergency Room Data as a Source to Monitor the Health of a Community		Public Health Emergency Preparedness and Response Program: Vaccine Distribution		Developing Multicultural Health Communications Capacity	Designing, Implementing, and Evaluating Chronic Disease Programs		New Insights on Health Equity: Moving From Dialog to Action	Global Warming and Its Expected Impact on Fresh Water Resources in Washington State	Washington State Department of Licensing - Onsite Program and Licensing Examination
10:15am-11:00am												
			WSPHA Resolutions Approved		Medical Reserve Corps ParInters with AmeriCorps to Increase Sustainability		A Personalized Public Health Content Management Tool: Knowledge Management + Customization + Open-Source				GIS Risk Assessment of Groundwater Arsenic Contamination	Onsite Sewage Systems Operation & Maintenance – Protecting Investments, Ground Water, and Public Health in Clark County
11:00am-12:00pm												
40.00	Speaking America's Second Language to Frame the Issues We Care About: Community, Prevention, and Social Justice Larry Wallack, Dean, College of Urban and Public Affairs, Portland State University											
12:00pm-2:00pm 2:00pm-2:15pm	Break	Break	Break	Break	Break	Break	Break	Break	Break	Break	Break	Break
245			Slogs, Facebook, and Twitter - Oh Myl Emerging Media Applications for Public Health (2:15pm-3:45pm) Cher Desautel & Sara Johnston Desautel, Hege Communications	Viewing Your Community through a Health Equity Lens (2:15-5:15) Dr. Melody Madlem & Dr. Jennifer Lehmbek, Central Washington University Public Health	Public Health Planning for Vulnerable Populations: Lessons Learned from Three Local Health Departments	REVITALIZING PUBLIC HEALTH - FACILITATED DISCUSSION	Heart Disease, Physical Activity, Nutrition and Oral Health: Findings From the Washington Adult Health Survey	Developing Strategic Healthy Eating and Active Living Efforts in King County	Systems Dynamic Modeling to Reduce the Burden of Diabetes in Washington	Primary Care and the Patient- Centered Medical Home: The Evidence for Decreased Disparities and Improved Population Health	Limiting Exempt Wells in the Upper Yakima River Basin	Environmental Health Workshop - Basic Soil Science for Onsite Systems (2:15-5:15) Craig Cogger, Washington State University
2:15pm-3:00pm								Healthy Students, Successful Students: Why School-Based Health Interventions and Academic Achievement Matter			Contaminated Aquifer Response	
3:00pm-3:45pm 3:45pm-4:00pm			Break		Break	(2:15pm-3:45pm)	Break	Break	Break	Break	Break	
			Linking Diversity and Quality to Achieve Health Equity		Public Health Emergency Preparedness and Response Program: Equity in Preparedness Response	LiveWell: Integrating a Chronic Disease Self- Management Model Into Workplace Health Promotion	Systems Approach to Improved Stroke Care in the Pacific	A Tale of Two Surveys:	Taking Local	Creating Policies That Increase Physical Activity	Public Agency Response to Nitrate Groundwater Concerns in the Yakima Valley	
4:00pm-4:45pm						Reducing Chronic Disease Through Partnerships with Business		Community Kitchens – Cooking Up Community			Fish Consumption and Hair Mercury Levels in Washington State	
4:45pm-5:30pm	WALKING AUDIT											
	Join us for a Walking Audit around Yakima (Take Your New Skills Home to Your Community and Get Some Exercise!) Candace Rutt, CDC											
5:30pm-6:30pm			[1	1	1						

6:00pm-7:30pm	WSPHA Wine & Cheese Social & Fundraiser											
6:00pm-7:30pm	WSPHA WITE & CHEESE SOCIAL& FUTURAISE											
TUESDAY, OCT. 6th	Room C & D	Room F	Room A	Room B	Room H	Room G	Suite 100	Suite 200	Suite 300	Suite 400	Suite 500	Suite 600
8:00am-9:15am	PLENARY 3: Dr. Camara Jones, Research Director on the Social Determinants of Health, National Center for Chronic Disease Prevention and Health Promotion, CDC											
9:15am-10:30am (75 min.)	PLENARY 4: A Brave New World for Chronic Disease Prevention and Health Equity? Perspectives from the Sectors Moderator: Dr. Camara Jones Panelists: Matt McKenna, MD, MPH, Director, Tobacco Programs, CDC; Greg Vigdor, MHA, JD, CEO, Washington Health Foundation; Badger, MPH, Vice-President, The Regence	Web-Based Public Health Data in Washington: How to Use the CHAT and WTN Query Systems	Colorectal Cancer Screening in Washington: Developing a Community-Based Program	Their Next Meal: Food Insecurity Among Washington Residents	Collaboratively Moving Patients Cross Borders – Saving Lives	Preventing Intergenerational Disease Transmission Using Relationships in Maternal Child Health	Approaches to	Measies Outbreak in Rural Washington Requiring Measies Control Efforts in Urban King County and Portland		Worksite Wellness Intervention in Mason County	Product Stewardship: Responsibly Managing e- Waste, Mercury Lights and Medicines	Environmental Health Workshop Washington State Department of Ecology Children's Safe Product Act
10:30am-11:15am	Group; Kevin McKay, Superintendent, Zillah School District	The State of Washington's Health Mary C. Selecky, Washington State Secretary of Health, & Dr. Maxine Hayes, Washington State Health Officer	Working with Your Local Boards of Health: Effective Strategies in Working with Policy Makers Tricia Valasek, MPH, Project Director, Tobacco Use Prevention and Control, National Association of Local Boards of Health	Using Your Findings from a Community Health Assessment to Address Health Equities in Maternal and Infant Health	Public Health Emergency Preparedness and Response Program Training: Mutual Aid Agreement (10:30am-12:00pm)	Addressing the Health Impacts of Climate Change and the Co- Benefits Through Partnerships	Improving Opportunities for Prenatal Care Among Low-Income Women	Health Impact Assessments Workshop: How to Ensure that Your Community Protects the Public's Health (10:30am - 12:00pm) Candace Rutt, Division of Nutrition and Physical Activity, Center for Chronic Disease Prevention and	Clinical Best Practice Gets Results in One Native American Setting	Creating Healthy Communities: Public Health in Public Housing	Crossing the Data Divide – Online Web Tools to Access Data in Real Time and Provide It in Meaningful Ways	Washington State Department of Ecology Children's Blood Lead Study
Total Till Call			Local Boalds of Realiti			Using Quality Improvement Practices to Prevent Chronic Diseases	King County Equity and Social Justice Initiative: Toward Fairness and Opportunity for All	for Disease Control and Prevention				Childhood Obesity Prevention: Policy Development Challenge in Tight Budget Times
11:15am-12:00pm	Lunch & Washington State Public Health											
12:00pm-1:15pm	Plenary 5: Current Opportunities & Challenges in Tobacco Control Matthew T. McKenna, MD, MPH Captain, U. S. Public Health Service Director, Office on Smoking and Health National Center for Chronic Disease Prevention and Health Promotion, Coordinating Center for Health Promotion, CDC											
1:30pm-2:15pm					Public Health							
<u>2:15pm-2:30pm</u>	Break	King County Restaurant Nutrition Labeling & Transfat Regulations	Working with Your Local Boards of Health: Effective Strategies in Working with Policy Makers Tricia Valasek, MPH, Project Director, Tobacco Use	Break Tailoring Best Practices for Chronic Disease Prevention in Latino and Native American Communities	Emergency Preparedness and Response Program: Town Hall Meeting Pillars of Response (2:15pm-4:00pm)	Break Understanding How Parents Make Decisions About Their Children's Vaccinations	Break ACHIEVE Projects Working to Reduce Chronic Disease in Washington & 3 Local Experiences	Break Health Impact Assessments Workshop: How to Ensure that Your Community Protects the Public's Health (2:30pm - 4:00pm) Candace Rutt, Division of Nutrition and Physical	Break Community Gardens: Improving Health and Building Social Equity	Break Examining Sources of Tobacco in King County: Sampling and Pharmacies	Break REVITALIZING PUBLIC HEALTH - FACILITATED DISCUSSION (Continued from Monday)	Break Smoke Gets in Your Eyes Woodstoves, Fireplaces and Chronic Disease
2:30pm-3:15pm		Engaging Local Partners to Prevent and Control Diabetes Across Washington State	Prevention and Control			Sharing Chronic Disease Data with Local Providers: Kitsap County's Experience		Autitudina and Physical Activity, Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention				Washington State Environmental Health Association Business Meeting (3:15pm-5:00pm)
3:15pm-4:00pm	Plenary 6:											
4:00pm-5:00pm	A Call to Action Maxine Hayes, MD, MPH Washington State Health Officer											